

FOR IMMEDIATE RELEASE
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Wisconsin Aviation Celebrates 4 Decades on July 22

Watertown, Wisconsin – Wisconsin Aviation, a leader in the general aviation services industry, celebrates its founding by Owner/President/CEO Jeff Baum in 1981. Jeff’s mission was to be an organization with which customers want to do business and a place where its colleagues want to work. The company’s focus is to deliver the best possible customer service. This was true 40 years ago and still holds true today.

“This year marks a significant milestone in our company history, and we would like to thank our customers, partners, employees, and vendors for their trust, loyalty, and support of the Wisconsin Aviation mission and strategy,” said Jeff Baum. “From three employees in 1981 to 140 today, from piston Senecas to Citation jets, from a 3200-foot runway to Dane County Regional, it’s been quite a journey. The challenges seem to come from more directions, but so do the opportunities. We are proud of where we have come from—but even more excited about where we can go. We will do it by concentrating on providing the best customer service, prudent financial management, and making sure we enjoy the journey along the way.”

The Wisconsin Aviation team consists of over 140 employees, with several serving the company for over 30 years. The corporation has grown from its meager beginnings in 1981 at the Watertown Municipal Airport, its corporate headquarters, to the Dodge County Airport in Juneau (1983), and then to its flagship operation at the Dane County Regional Airport in Madison (1994). The company’s full lineup of general aviation services include private air charter, flight training, aircraft rental, maintenance, avionics, interiors, aircraft sales and management, and ramp services.

Wisconsin Aviation has supported the general aviation industry by being longstanding members of many associations, including the following: Air Charter Safety Foundation, National Air Transportation Association (NATA), National Business Aviation Association (NBAA), Aircraft Owners and Pilots Association (AOPA), General Aviation Manufacturers Association (GAMA), Wisconsin Airport Management Association (WAMA), Experimental Aircraft Association (EAA), among many others.

To learn more about Wisconsin Aviation and its services, visit www.WisconsinAviation.com.

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Caption for attached photo:

The Watertown Municipal Airport’s terminal building and Wisconsin Aviation’s home at the time of its inception in 1981.

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